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One Economy Corporation is a global nonprofit organization that uses innovative approaches to deliver the power of technology and information to low-income people, giving them valuable tools for building better lives. We help bring broadband into the homes of low-income people, employ youth to train their community members to use technology effectively, and provide socially responsible media properties that offer a wealth of information on education, jobs, health care and other vital issues. Our work has brought broadband to 300,000 Americans and reached more than 11 million people through the Beehive.

Our mission is to maximize the potential of technology to help low-income people improve their lives and enter the economic mainstream.

## MEDIA & ONLINE RESOURCES

One Economy's Beehive ([www.beehive.org](http://www.beehive.org)) connects low-income individuals to information and resources targeting the things that matter to them most: health, jobs, money, schools, and family. The Beehive is a self-help web portal that helps users find engaging, accessible, culturally diverse, multilingual content at a literacy level and in languages they can understand. With over 40 local Beehives, cities across the country are benefiting from these tools.



Some of the Beehive's most popular resources are:

- The Entrepreneur's Center
- The Career Coach
- Internet Safety
- Homework Help

Outside the Beehive, One Economy's media team is constantly engaged in creating innovative new online tools. Their latest offerings include:

247TownHall ([www.247townhall.org](http://www.247townhall.org)) is an online social media property that is designed to help Americans at all economic levels get involved in policy and government. The interactive civic engagement site will allow people to speak up on local as well as national issues, share video and voice clips, rate local government services and learn not only about what is happening in their communities but also specific ways to get involved.



ZipRoad ([www.ziproad.org](http://www.ziproad.org)) is a one-of-a-kind education tool that helps students, parents, teachers, and caregivers find education-related resources in their communities. By simply entering their zip codes, individuals are quickly on the path to finding information about schools, as well as quality and affordable after school tutoring and other learning programs in their neighborhoods. Users are able to comment, rate and review these services, thereby sharing their own experiences and expertise.



## **BROADBAND & HARDWARE**

One Economy Corporation helps people connect to the Internet. We work with affordable housing owners, neighborhoods, and municipalities. We provide consulting services and technical assistance to help owners of affordable housing connect their residents to free or low-cost Internet access and low-income communities design and deploy affordable wireless networks. We also work with agencies to develop programs to provide affordable computers to people with low incomes.

Through the work of One Economy, more than 300,000 low-income people now have broadband Internet access and there is more to come:

- Through the National Equity Fund, we offer a resource to pay for computers, training, and five years of Internet access for new affordable housing developments.
- Through AT&T and the AccessAll program we will provide two free years of Internet access to over 30,000 residents of affordable housing in the next three years.
- Through the California Emerging Technology Fund we will connect over 30,000 low-income California residents in the next three years.

## **YOUTH PROGRAMS**

One Economy's Digital Connectors program was created to address the barriers to technology adoption and use, especially among young people in low-income communities. The program is a best practice youth development model that identifies talented young people, immerses them in technology training, and helps them build their leadership and workplace skills to enter the new economy. Youth receive training and participate in community service opportunities in the areas of technology instruction, technical support, digital media, marketing, workforce readiness, and leadership development.

The Digital Connectors model has evolved as a key element of our Digital Communities. To date, over 1,249 youth have completed the program and, since 2001, have provided over 42,000 hours of community service to their respective communities. Currently we have 353 youth on the ground in 10 cities providing over 6,000 hours of community service and learning activities.

## **PUBLIC POLICY & MUNICIPAL INITIATIVES**

One Economy's public policy team works to scale our efforts in a way that will benefit all low- and moderate-income communities and create a framework that challenges both the public and private sectors to invest time, energy and resources in a 21st-century economy that uses technology successfully. To this end, One Economy has produced a national blueprint illustrating technology's important role in shaping the 21st-century economy. This blueprint is a guide to federal, state and local governments for integrating technology-based solutions into their economic infrastructure.

We provide consulting to businesses and local governments interested in offering technology products and services to low-income people; supply technical assistance in the development of local digital inclusion programs; and connect community leaders and technology experts.

## **INTERNATIONAL DEVELOPMENT**

One Economy is working internationally on four continents to implement an integrated, multi-sector approach to alleviating poverty that incorporates asset building, private sector participation, community development and transparency. We harness the power of the technology to expand the benefits of the 21st-century economy to low-income people around the world and bring the world's poor into the economic mainstream.

One Economy's international efforts engage individuals, corporations, governments, and non-governmental organizations in a strategic effort to maximize the potential of technology to facilitate the economic livelihood of the poor. This work has succeeded where others have failed because we combine access with training and content; we focus on the individual and seek meaningful participation in defining local solutions. Our current projects include work in South Africa, Jordan, and Turkey.